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**SRI RAMAKRISHNA ENGINEERING COLLEGE**

[Educational Service : SNR Sons Charitable Trust]

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VATTAMALAIPALAYAM, N.G.G.O. COLONY POST, COIMBATORE – 641 022.



Awareness session on IPR

***SREC COIN - MHRD`S Institution Innovation Council /IP CELL***

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| REPORT DETAILS | |
| Category | Workshop |
| Theme | IPR |
| Date | 25.06.2021 |
| No.of students attended | 85 |
| No.of Faculty attended | 10 |
| Extra leaner | - |
| Expenditure | - |
| Mode | Online |
| Name of the organizer | Dr. M. S. Geetha Devasena/CSE  Dr.M.Kalaiarasu/IT  Dr.S.Deivanayaki/Physics  Mr.S.Ravi AP(Sr.G)/Mech |
| Name of the student Representative | Manirathnam M  1804120 |

GUEST SPEAKER DETAILS

Mr.P.Ramesh Kannan Msc., M.phil ; LLB

Registered Patent Agent and Lawyer

[pramesh.kannan@rediffmail.com](mailto:pramesh.kannan@rediffmail.com)

EVENT DETAILS

**BENEFITS:**

Intellectual Property Right plays a key role in gaining advantages position to promote economic growth of our nation. Entrepreneurs and Start ups need more information, orientation and facilities for protecting the products of intellectual prowess of students. Hence this workshop was organised to Engineering community about the IPR to faculty and students.

Overview of IP and patent system and Integrating IPR and start-up. Patent Information and Disclosure of Invention for Patentability Due diligence. IP Issues in Digital Technology and Copyright in Protection and Registration. IP Issues in Technology Transfer, Industry Academic Collaboration. Promoting Start-ups and Entrepreneurship Initiative and Ecosystem.

**OBJECTIVES OF THE WORKSHOP:**  
• To create awareness on Intellectual Property Rights and Patents.  
• To develop Academic and Industrial research perspective.  
• To protect and explore IPRs.  
• To improve the IP in the Student Start Up

• To impart Hands-on training on Patent search technique and Patent specification drafting.

In order to take forward the National IPR Policy and to enhance creativity, innovation, competitiveness and economic growth in India, it is imperative to harness IP. With phenomenal growth of the individual economy it is vital that IPRs are generated by start-ups and then legally protected and exploited. Inadequate knowledge about the rights of individuals to protect their ideas and innovations and low awareness about the procedures involved in obtaining an IPR has hindered India’s growth in Intellectual Property.

**DETAILED REPORT**

The SREC-MHRDIIC IP cell organised a Workshop titled “IPR and IP management for Start-Up” on 25.06.2021 by inviting Mr.P.Ramesh Kannan Msc., M.phil ; LLB Registered Patent Agent and Lawyer

over the online official platform Ciscowebex.

Dr. M. S. Geetha Devasena, Professor/CSEwelcomed the gathering of faculty members and students from various streams for the workshop. Dr.S.Deivanayaki Assistant Professor (Sl.G)/Physics has given welcome address and Mr.S.Ravi Assistant Professor (Sr.G)/Mechanical Engineering explained briefly about the IP cell activities and IPRs status as on date.

The guest speaker Mr.P.Ramesh Kannan Msc, has given a brief explanation on Intellectual property rights and patents granted as examples for invention and innovation. He demonstrated the inventions not patentable as per the act 1970 and specifications applications & fee against the filing.

He significantly quoted about publication of innovative ideas after the patent filing and insisted to all

about the patentability criteria such as Novelty, Usefulness, Industrial applicability, on-obviousness and Technological advancement with economical significance called “Inventive step”.

Faculty members and few students posted the queries related with patentability of inventions. Manirathnam M from Third year Mechanical Engineering asked about importance of patents in Start-ups.

Resource persons had explained the commercial aspect of products with example as sport‘s utility innovations in cricket and Quoted the selling price of particular invention with its patentee, also delivered about polio vaccination as an invention, hydrogen bombs which not having ethical and moral value against the human being and natural laws. Dr.M.Kalaiarasu Associate Professor/IT has delivered the vote of thanks and winded up the session.





